## mobile talent

## Why use mobile recruiting solutions?





4.68 Billion forecasted number of mobile phone users worldwide in 202

phone users worldwide in 2019



Over 90% of job seekers use their mobile devices to look for a job



Millennials check their phones more than 157 times per day!



45% of job seekers use mobile to search for jobs on a daily basis

of text messages are opened and read vs. 20% of emails. They are a BETTER way to engage applicants!





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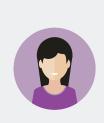
Reduction in cost per hire vs. non-mobile sourcing methods



Higher candidate conversion rates vs. other media placements



42% reduction in time to hire by using mobile recruiting for high volume hires



>50% more candidate leads from hiring events and job fairs using mobile short codes

Want to learn more?

Visit mobile-talent.com or text "MobileTalent" to 44844