



Mobile Talent Named Top 10 HR Tech Startups 2018 by HR Tech Outlook

HR Tech Outlook names Mobile Talent, California-based recruiting automation software provider, one of the Top 10 HR Tech Startups in 2018

PLEASANTON, Calif. - Dec. 20, 2018 - [PRLog](#) -- Mobile Talent Inc., www.mobile-talent.com, a fast-growing provider of recruiting SaaS tools to help companies and RPOs source and engage talent faster and more efficiently, proudly announces its recognition as one of the Top 10 HR Tech Startups - 2018 as recently released by HR Tech Outlook Magazine.

Featured in HR Tech Outlook's most recent magazine edition with a Managing Editor's note from Hanna Wilson appropriately titled, "Optimizing HR with Innovation," the Top 10 HR Tech Startups were reviewed and selected by a distinguished panel of C-level industry leaders, analysts and the editorial board of HR Tech Outlook in order to, "...help organizations stay one step ahead of the current industry trends and provide a better view of the HR landscape."

"We're honored and very proud to be recognized as one of the Top HR Tech Startups in this influential category," said Chris Lang, CEO of Mobile Talent. "At Mobile Talent, we're excited to work with HR leaders across many different industries to help their recruiting teams work more efficiently and to streamline an often overly complex and time-consuming hiring process. By giving them the right technology tools to source more candidates and then automate the recruiting workflow, they're able to leverage the real-time communication power of texting with conversational, AI-optimized chatbots to keep candidates engaged throughout the process, reducing time to hire by over 40% on average."

According to Lang, most of Mobile Talent's customers come to them with one or all of the following challenges – they're experiencing high drop off rates from sourcing initiatives, cost per hire is too high and recruiters are spending too much time on top-of-the-funnel talent acquisition activities. "By leveraging the power of transformative technologies in this mobile recruiting age where over 90% of job seekers use their mobile devices to look for a job - over 45% on a daily basis - companies will see fast, notable ROI and have a fighting chance to win the war for talent," he highlights. Read the entire HR Tech Outlook article [here](#). Mobile Talent is offering a complimentary **Recruiting Automation Assessment** from one of our specialists for the first 25 companies who want to explore automation technologies to streamline their recruiting workflow. [Sign up here](#) to learn more about this offer.

About Mobile Talent

Mobile Talent, Inc. provides mobile recruiting SaaS solutions that help recruiters worldwide, source, qualify and engage talent pools faster and more effectively for a powerful competitive advantage. Our simple, easy to use platform helps organizations streamline recruiting efficiency, enhance the candidate experience and increase response rates. We're platform agnostic enabling seamless integration into popular ATS partners using our flexible, API. Visit www.mobile-talent.com

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